

Operating Principle: |Read – Reflect – Respond|

# THE CATALYST

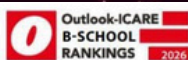
"A fortnightly newsletter-cum-magazine, published as Odd and Even Issues, spotlighting the academic, creative, and cultural life of IFIM College – featuring student voices, faculty insights, and campus highlights."

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## TOP PRIVATE B-SCHOOLS - BENGALURU

RANK 2026	INSTITUTION	STATE	FACULTY STUDENT RATIO WEIGHTAGE	RESEARCH WEIGHTAGE	EMPLOYABILITY WEIGHTAGE	FACULTY QUALITY WEIGHTAGE	INCLUSIVENESS & DIVERSITY WEIGHTAGE	OVERALL SCORE
			25%	20%	25%	20%	10%	100%
1	IFIM COLLEGE (AUTONOMOUS), BENGALURU	Karnataka	97.17	56.08	93.67	92.91	69.64	84.47



*Institute of Finance and International Management*

An Autonomous Institution | Affiliated to Bangalore University

Accredited with 'A' Grade by NAAC

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## 1. IIP VIVA PRESENTATION

The IIP Viva Presentation for the MBA IV Semester (Batch 2023–2025) was conducted on 15th October 2025 (Wednesday). The objective of this event was to assess the students' understanding of their Industry Internship Project and their ability to integrate theoretical concepts with practical business applications. A total of 63 students participated in the evaluation process, which was carried out by internal faculty members along with external experts from reputed corporate organizations.



Each student presented their internship project, elaborating their research. The presentations covered a wide range of disciplines including finance, marketing, and analytics. The panel of evaluators, comprising professionals from Deutsche Bank, KPMG, Hussmann Specialty Products, and DAA Capital Pvt. Ltd., provided insightful feedback and suggestions to help students refine their analytical and presentation skills.

The event concluded on a successful note, reflecting the dedication and hard work of the students. It offered them a valuable opportunity to gain real-time feedback from industry experts and strengthen their professional readiness. The IIP Viva Presentation reinforced the essence of experiential learning, bridging the gap between academic knowledge and corporate practice.





## 2. INVESTOR AWARENESS PROGRAMME



The Investor Awareness Program was held on 10th October 2025 (Friday) as part of World Investor Week (WIW) 2025, an initiative under SEBI. The session was led by representatives from the National Stock Exchange of India — Mr. Pavan Naik, Mr. Ravi Uppe, and

Ms. Kalaivani Rajendran — and was attended by students from MBA (Batch 2025), BCom ACCA, and BBA III Semester (KPMG). The programme was coordinated by Dr. Vidhya Pillai and Dr. Purnima Gupta.



The session gave students a clear and engaging understanding of how the stock market works. Topics such as primary and secondary markets, trading and settlement, and investor protection were explained in a simple and relatable way. The speakers also discussed common mistakes investors make, how to identify fraudulent schemes, and the importance of making informed financial decisions. A fun quiz at the end added an interactive touch and kept the participants actively involved.

The session ended on an insightful note, leaving students more confident about the world of investments and financial planning. It was an enriching experience that encouraged everyone to become more financially aware and responsible. The valuable guidance from the speakers made the event both informative and inspiring.

### 3. STP PROJECT VIVA PRESENTATION

The STP Viva Presentation for the MBA III Semester, Batch 2024, was conducted on 8th October 2025 (Wednesday). The event aimed to assess the students' understanding of their project work and their ability to connect academic theories with real-world business scenarios. A total of 107 students participated, showcasing the outcomes of their projects and the insights gained during the process.

Each presentation reflected the effort and analytical thinking of the students, as they explored organizational challenges and proposed practical solutions. The projects covered diverse domains of management, encouraging students to apply classroom concepts to real-life situations. The interactive discussions during the viva helped them refine their ideas, develop stronger problem-solving skills, and improve their overall confidence in research presentation.

The event concluded successfully, providing students with a valuable learning experience that bridged academic learning with corporate exposure. It also highlighted the importance of critical thinking, time management, and teamwork in achieving professional excellence. The STP Viva served as a meaningful step in preparing students for future internships and managerial roles, reinforcing the essence of experiential learning.

### 4. LEADERSHIP AND EMOTIONAL INTELLIGENCE WORKSHOP

On 15th October 2025, the Placement Department of IFIM College, Bangalore, organized an engaging two-hour workshop on “Leadership and Emotional Intelligence” at BF-21. The session was led by Mr. Xavier J Stalin, Manager – Training and Placement at IFIM College, who brought over 20 years of professional experience from reputed organizations such as JP Morgan, VMware, Concentrix, and Hero Group. The workshop saw active participation from 43 MBA students and three faculty members, including Ms. Preethi and Mrs. Sowmya Prasad.



The workshop aimed to help students understand how emotional intelligence shapes effective leadership. Through interactive discussions, real-world case studies, and short role-play activities, participants learned to manage emotions, communicate empathetically, and handle workplace challenges with confidence. Mr. Xavier shared practical examples that connected classroom learning with industry realities, making the session both insightful and relatable.

Students found the workshop highly beneficial, appreciating its hands-on approach and relevance to their future careers. It encouraged them to see leadership as more than authority, focusing instead on empathy, self-awareness, and relationship building. The session truly reflected IFIM’s commitment to developing emotionally intelligent and future-ready professionals.

# CAMPUS INSIGHTS

## 5. MIME ACT

The Mime Act, a key event for the BBA 5th semester students at IFIM College, Bengaluru, was successfully conducted on Friday, October 10, 2025, as part of the internal assessment for the Compensation and Performance Management course. Supervised by Prof Ramini Singh, the activity was designed to encourage students to understand and creatively present core concepts, enhance non-verbal communication, and apply theoretical knowledge through practical, visual interpretation. Performance Appraisal Methods, and Ethics and Fairness in Compensation



The event was marked by a lively and engaging atmosphere, showcasing the students' remarkable enthusiasm and creativity. Utilizing props, facial expressions, and gestures, the teams depicted various managerial scenarios, from evaluating employee performance to handling bias in appraisals and ensuring ethical fairness in reward systems. This performance-based exercise went beyond traditional written assignments, allowing for the assessment of students' conceptual clarity and interpretive skills. Evaluation criteria focused on concept understanding, creativity, coordination, and relevance to the chosen topic.

The Mime Act proved to be a highly effective experiential learning exercise. The activity fostered strong team collaboration and helped students gain a practical understanding of complex theoretical models. By illustrating management concepts in an engaging, simplified, and non-verbal manner, students deepened their appreciation for fairness, transparency, and ethics in performance and compensation management, successfully blending academic learning with creativity.



### 6. GEOGRAPHY AND GEO-POLITICAL COMPETITION



A competition titled “Geography and Geo-Political Competition” was organized on 14th October 2025 in the Mahatma Gandhi Classroom at IFIM College. The event aimed to create awareness among students about global geography and how geopolitical factors influence international trade, business, and world affairs. Around 40 students participated and showed great interest in learning about global issues through research and presentations.

The event was conducted in two rounds. In the first round, Geopolitical Analysis Report, students selected a country and presented how major global events affected its trade and economy. In the second round, Boardroom Simulation – Crisis and Diplomacy, shortlisted teams presented solutions for real-time global issues. The competition was evaluated by Dr James, Prof. Meera, Dr Lakshmi P., Dr Ganesh, and Dr Shikha Ojha.

The competition helped students improve their research, analytical, and presentation skills. It also encouraged teamwork and awareness of international developments. The event provided a good learning platform for students to understand how political and economic decisions across countries are connected and how they shape the global business environment.



### 1. 'UNTOLD STORIES' FOR THE STUDENTS OF COMMERCE



The activity “Untold Story” was conducted on 22nd September 2025 under the guidance of Prof. Shalini Prakash for the students of B.Com First Semester. The purpose of this activity was to encourage students to express their emotions, share personal experiences, and build stronger connections through storytelling.

It created a comfortable and open environment for students to communicate their thoughts and feelings freely. The class was divided into four groups, each consisting of five students. Every participant shared a personal memory or short story that held a special meaning to them. The session was filled with emotions, laughter, and inspiration as students narrated stories that reflected their individuality and life experiences. From each group, one student whose story touched everyone the most was selected to present before the entire class.

Finally, the class voted and chose the best story among the four. The activity helped students develop confidence, emotional awareness, and empathy towards their peers. “Untold Story” proved to be more than just a storytelling exercise; it was a heartfelt experience that allowed students to express themselves, connect deeply, and celebrate the power of real-life stories.





### 2. 'UNTOLD STORIES' FOR THE STUDENTS OF MANAGEMENT STUDIES

The activity “Untold Stories” was organised for the students of MBA I Semester on 12th September 2025 by the Department of PEP. The session aimed to create an open environment where students could share their personal experiences, challenges, and achievements that often remain unheard. It encouraged self-expression, emotional connection, and empathy among students, reminding everyone that each individual carries unique stories and silent struggles that shape who they are.



During the activity, students came forward to share heartfelt stories that reflected moments of resilience, growth, and self-discovery. Some spoke about their personal challenges, while others shared transformative experiences that inspired their peers. The atmosphere was filled with warmth, understanding, and mutual respect. Many students, including myself, found the courage

to open up and express emotions that had long been held within, fostering a sense of relief and belonging.

The event concluded with a voting session conducted through Google Forms, where participants selected the most impactful story. Mounika received the highest number of votes and was declared the winner. Overall, “Untold Stories” proved to be a deeply meaningful experience that strengthened bonds among students, emphasized the value of vulnerability, and celebrated the courage to share one’s truth.



## STUDENT CORNER

### ACCA SKILL LEVEL PAPERS CLEARED BY HUZRA TAJ

Huzra Taj, a student of BCom Final Year, has distinguished herself as a determined and goal-oriented learner, successfully balancing her undergraduate studies alongside her pursuit of the Association of Chartered Certified Accountants (ACCA) qualification. Her journey into ACCA began in December 2024, when she appeared for her first skill-level paper. Though initially nervous and uncertain about what to expect, Huzra approached the challenge with persistence and a strong desire to learn.



Through continuous effort and self-discipline, she gradually built the confidence needed to excel in this demanding programme. By September 2025, she had successfully cleared three skill-level papers in her first attempt, a commendable achievement that reflects her focus, resilience, and ability to overcome challenges. Among them, the third paper was particularly testing, requiring not only conceptual clarity but also mental endurance. Despite the difficulty, her unwavering determination helped her achieve success.

This milestone has further strengthened Huzra's passion for finance and her aspiration to grow as a professional in the field. She firmly believes that dedication and hard work are the true foundations of success. Her journey continues to inspire her peers, serving as a reminder that consistency, confidence, and a positive attitude can turn any challenge into an achievement.

# CREATIVE NEXUS

## SYSTEM ERROR: FUTURE NOT FOUND

*By - Waheeda Begum  
III BCA*

They rose before dawn,  
Carried dreams in backpacks,  
Set out with hope in their eyes —  
But the system didn't arrive.  
"Server down."

"Exam cancelled."  
"Come again tomorrow. Or never."  
Some had traveled hundreds of kilometers.

Some borrowed cash.  
Some had gone without food for a day.  
But nobody cared.  
They weren't late.

The system broke down.  
Biometric machines failed to function.

Monitors crashed.  
Guards screamed.  
Voices were silenced.  
And when they questioned things,

They were beaten with sticks —

For asking why.  
Is it unfair to ask for fairness?

Is it a crime to dream of a future?  
Thousands of complaints,

# CREATIVE NEXUS

But no solutions.

One vendor accused another.

One office forwarded the file to another.

Meanwhile, dreams were shattered in silence.

These aren't just tests.

They are lifelines — hijacked in secret.

We don't beg for charity.

We demand justice.

A level playing field.

A functioning server.

A genuine test.

A system that functions — not only for a select few, but for everyone.

If we fail our students today,

The nation will fall tomorrow.

## “VARSHAPRATHA- RAINFALL”

*By - Vanaja Hiremath*

*Head, HR - CDE*

See—the cloud drifts in the sky,  
like a maiden wrapped in a dark veil,  
moving farther and farther away.

The weary sun tries to win her back,  
caressing her with gentle warmth,  
but she, still angry, does not yield.  
At last, he surrenders and disappears.

The maiden, full of sorrow, weeps—  
her tears fall as rain,  
her scolding thunders,  
her flashing eyes sparkle as lightning,  
then she wipes them on her dark shawl.

Meanwhile, unaware of their quarrel,  
two peacocks dance happily in the rain.  
A deer, watching the dance,  
forgets its path,  
and stands still—  
losing even the sense of time.

## ART



*Ashwini G*  
*III BCA*



# FACULTY CORNER

## 1. IOT WORKSHOP

We are glad to share that Dr Vishal, Associate Professor, School of Technology, IFIM College has served as the resource person for the two-day IoT workshop organised by the Department of Mechanical Engineering, JSS College, Bengaluru. This workshop was conducted on 12 & 13 September 2025 and was exclusively for the V semester Mechanical Engineering students. The event aimed to provide hands-on learning in the field of the Internet of Things (IoT), bridging theoretical knowledge with real-world applications.



Throughout the workshop, students explored IoT concepts such as sensor integration, data transmission using Wi-Fi and MQTT protocols, and prototype development. Guided by faculty mentors, participants designed innovative IoT-based models addressing real-world challenges in areas like automation, smart agriculture, and sustainable technologies. The workshop encouraged teamwork, problem-solving, and creativity among students, while also improving their technical and presentation skills.



The IoT Workshop proved to be a valuable learning experience for all participants. It not only enhanced their technical knowledge but also motivated them to think beyond textbooks and explore new opportunities in the world of connected technologies. The enthusiasm, active participation, and innovative spirit of the students reflected the event's success and its contribution toward shaping future-ready engineers.

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## THANK YOU NOTE

Dear Readers,

We are delighted to present another enriching edition of *The Catalyst*. Your unwavering support and enthusiasm inspire us to continue our mission of delivering insightful and thought-provoking content. It is your engagement that drives us to challenge perspectives, and spark conversations that matter. Every article, feature, and insight has been thoughtfully curated to bring you relevant, engaging, and impactful content that resonates with your curiosity and aspirations.

We appreciate your continued support and readership. Your feedback and engagement shape the evolution of *The Catalyst*, making it a space for shared learning and inspiration.

Thank you for being a valued part of our journey!

*With gratitude,*  
The Editorial Team

## LETTERS TO THE EDITOR

*The Catalyst* invites contributions from students and faculty members for the "Creative Nexus" and "Critical Perspectives" columns, respectively. "Creative Nexus" accepts creative works such as verses, short fiction, and cartoons, whereas "Critical Perspectives" welcomes critical write-ups from faculty on current issues, with a word limit of 500–800 words. Kindly submit your contributions to [thecatalyst@ifim.edu.in](mailto:thecatalyst@ifim.edu.in)