

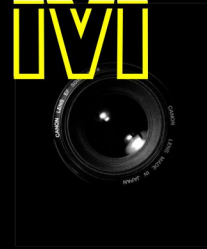
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FILM



FESTIVAL



2023

“Fueling Creativity,
Igniting Stories”



Presented
by





“ ABOUT OUR COLLEGE ”

“To nurture holistic, socially responsible and continuously employable professionals”. This is the objective rigorously adhered to by the IFIM group of institutions. Recognized for top-tier education, it houses institutions like IFIM School of Management, School of Technology, School of Law, Vijaybhoomi University, & Jagdish Sheth School of Management. IFIM employs a unique knowledge delivery model, prioritizing real-time learning for comprehensive student development, making it a forefront leader in quality education. IFIM institution is situated in Bangalore, Electronic City and is also renowned for its structure.

ABOUT IGNITE



A celebration bringing together people, to dive into the world of films, to witness multiple creative minds.

Showcasing their unique narratives, memorable pictures, exquisite posters and cinematic visual storytelling.



Join us at this year's Ignite Film Festival, where it's all about great stories and films that will warm your heart and create such unforgettable moments.



EVENTS

Ignite Film Festival

01

SHORT FILM MAKING

(Amateur & Professional)



POSTER MAKING

02

03

PHOTO STORIES



FASHION SHOW

04



SHORT FILM MAKING

The greatest quests can begin even with a small attempt. Walt Disney began his journey with a short film cartoon which snowballed into the greatest animated studio ever. Aspiring to become the next Walt Disney? Then shoot your shot and create the short film of your dreams!

This competition is divided into two categories:-

1) Amateur Short Film Making:

Registration fee- Rs 800

2) Professional Short Film Making:

Registration fee- Rs 1100

POSTER MAKING

Length limited to a piece of paper, but the value conveyed is limitless. Be it for films, campaigns or festivals. Posters are the prophets for communicating the concoction of emotions and meaning they are created for. Catch hold of this opportunity, and express your inner self through the art of poster making!

Registration fee - Rs 500

Duration : 3 Hours

PHOTO STORIES



A single picture expresses what a thousand words can't. Make every click count by forming a story that moves the heart and captivates the audience. Through this Photo Stories competition, capture moments and share your stories with a click.

Registration fee- Rs 500

FASHION SHOW



Aspiring to flaunt your extravagant charm ?
Then get ready to wear your heart on your sleeve,
your pride on your chest,
and stride forward with confidence
whilst showcasing your elegance in the
fashion show competition !

Registration fee - Rs 1000.



Guide to the rules for the Film Festival Entries

Short Film Making

- Two categories: Amateur & Professional.
- Deadline is by 3 p.m. on 3rd December.
- Time limit is 10 to 15 mins.
- Upload it on your respective YouTube channel and Email the video as well as the link to ignite@ifim.edu.in
- No restrictions to the video file or quality.
- Plagiarism of any sort will lead to disqualification.
- There should be no nudity/ usage of foul language.
- Film can be of any language and subtitles [in English] are to be added.

Poster Making

- Time limit is 3 hours.
- Topic will be provided on the spot.
- Participants must bring their own device.

Photo Stories

- No usage of filters. Color grading / Photoshop is fine.
- It can be taken in any device.
- Topic - Living or inanimate.
- Please stick to one category i.e: living or inanimate.
- It should a series of 5-8 photos and narration can be done for 45 seconds.
- There are no restrictions to the orientation/quality of the photos

Fashion Show

- Minimum 8 to 10 participants.
- Time limit is 5 to 10 minutes.
- Theme: Bollywood.
- Participants should use their own music and costumes.

**Trophies, Certificates and Cash prizes upto 50k will be given out !!!
Keep an eye on your inbox for more email updates to stay in the
loop and not miss out on any exciting changes !**

Payments



Name - IFIM College
Axis Bank Acc No - 919010080093905
Branch - Electronic City
Bank - Axis Bank
IFSC Code - UTIB0000677

Registration



For Queries, please contact

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