



Placement Feedback Survey

In our effort to consistently improve our service offering we conducted a feedback survey of the graduating batch. The survey intended to find the perception about the placement services which are offered to the students. We plan to use this as an input in improving our performance and increasing the satisfaction level of the students and their families.

We had divided the question in four categories. The students were asked to judge our performance on each of these parameters. The categories, services and the response are mentioned in the table below. Out of the 150 students who attended the convocation, 98 participated in the survey and answered all the questions.

Table 1: Performance categories and respective scores

Category	Score
A) Job Opportunities	6.9
a. No of opportunities created	7.1
b. Salary on offer	6.3
c. Brand equity of the companies	7.0
d. Role offered by the company	7.2
B) Placement Process	7.5
a. Timely information about the opening	8.0
b. Comprehensiveness of the information about the opening	7.3
c. Management of the selection process	7.2
d. Timely information of selection	7.4
C) Help in preparation	7.3
a. Help in preparation for the process by Faculty & Placement Office	7.3
D) General Behavior of the Placement Office Staff	7.6
a. Approachability	7.5
b. Co operation	7.7